

## What is the CMC?

The CMC® is a certification mark registered with the U.S. Patent and Trademark Office. The CMC® is recognised worldwide by the International Council of Managing Consulting Institutes (ICMCI) ([www.icmci.org](http://www.icmci.org)). Certification by the Institute of Management Consultants is the mark of excellence among management consulting professionals. In selecting management consultants, it is good practice to seek individuals who meet the profession's standards of competency and ethics.

### What does CMC mean?

CMC stands for Certified Management Consultant. This designation indicates that a management consultant meets the international standards of competence, education, experience, and ethical conduct.

CMC is an international qualification recognised by all 45 member countries of the International Council of Management Consulting Institutes (ICMCI). A minimum of three years consulting experience is required before a person is eligible to become a Certified Management Consultant after being interviewed by a panel of existing CMCs. <http://www.icmci.org>

The CMC designation was initiated by the Institute of Certified Management Consultants of Canada in 1972, and was adopted by the New Zealand Institute of Management Consultants in 1993.

- CMC is the mark of a fully-fledged professional.
- CMC is the international symbol for expertise and commitment, and represents the highest standard in the management consulting profession.
- Only accredited members of an Institute of Management that is itself a member of the ICMCI such as the IMCNZ may use the CMC appellation.
- CMCs in New Zealand are entitled to transfer their qualification to any other member country of the ICMCI, and to practice as a CMC in that country. Member countries include the US, Canada, Japan, Singapore, Germany, Australia and the UK.
- To be a member of the Institute, a consultant must have a proven track record of superior client service and have demonstrated a high level of professional competence before a qualifying panel of their peers.

### Why use a CMC?

The Certified Management Consultant (CMC®) designation is awarded to a select group of consultants (less than 100 in New Zealand, about 9,000 worldwide) who have demonstrated that they produce substantive results, adhere to the IMC code of ethics, and manage their practices professionally.

IMCNZ participates in the 45-nation International Council of Management Consulting Institutes (ICMCI), which sets the global standards of technical competence and professional conduct.

Hiring a Certified Management Consultant means that you and your project will benefit from a consultant who demonstrates of the highest level of competence, as well as:

- Maintaining ongoing professional development to be able to renew their certification every 3 years.

- A history of results and excellent performance. Evidence of that successful track record is found in client testimonials, references, and repeat business, all of which are required to maintain their CMC certification.
- Adherence to the highest ethical standards of the profession. Your CMC has successfully completed ethics examinations covering commitments to the client, to fiscal responsibility, to the public, and to the profession.
- Experience in the field. A minimum of three years of continuous consulting and successful results are required for certification.